



YMCA Gatorade Halloween Hustle 10k, 2 Mile Family Walk & Fall Festival

Saturday | October 28, 2023 | 8:30-Noon

Sponsorship Opportunities

Platinum Sponsor Benefits:

- Company banner at finish line (provided by sponsor)
- Table at finish line
- Digital signage at YMCA facility
- Logo on race shirt (large)
- Social media posts (3)
- Logo and hyperlink on race web page
- Recognition in e-newsletter
- Complimentary race entries (8)

SPONSORSHIP LEVEL: \$5,000

Gold Sponsor Benefits:

- Digital signage at YMCA facility
- Logo on race shirt (medium)
- Social media posts (2)
- Logo and hyperlink on race web page
- Recognition in e-newsletter
- Complimentary race entries (6)

SPONSORSHIP LEVEL: \$2,500

Silver Sponsor Benefits:

- Logo on race shirt (small)
- Social media posts (1)
- Logo and hyperlink on race web page
- Recognition in e-newsletter
- Complimentary race entries (4)

SPONSORSHIP LEVEL: \$1,250

Bronze Sponsor Benefits:

- Logo and hyperlink on race web page
- Recognition in e-newsletter
- Complimentary race entries (2)

SPONSORSHIP LEVEL: \$500

Limited Upgrade Benefit:

- Exclusive logo on large mile-marker sign (only 6 available to upgrade to Limited Platinum, Gold, Silver or Bronze Sponsor)

ADDITIONAL: \$350

Application Information

Impact: Race proceeds support Piedmont Family YMCA's mission to ensure ALL community members (children, teens, adults, and seniors) can access our facility and programs, regardless of ability to pay.

Race Details: Piedmontymca.org/halloween-hustle-10k

Deadline: Friday, September 29, 2023

Online Payment & Questions: Contact Nate Rockey | nrockey@piedmontymca.org | 434.465.6417

Make check payable to: Piedmont Family YMCA

Memo Line: Level of Race Sponsorship

Mail check & completed form to: Piedmont Family YMCA, 151 McIntire Park, Charlottesville, VA 22903

Business: _____ Email: _____ Phone: _____

As a _____ Sponsor (i.e. Limited Platinum), I/we agree to the benefits listed above.

Signature: _____ Date: _____

Printed Name: _____ Title: _____