



# Piedmont Family YMCA

STRENGTHENING COMMUNITY | 2025 ANNUAL IMPACT REPORT



## YOUTH DEVELOPMENT

- After School
- Early Learning
- Summer Academies
- Summer Camps
- Teen Programs

## HEALTHY LIVING

- Cavalier Aquatics
- Chronic Disease Prevention
- Community Integrated Health
- Family Recreation
- Youth & Adult Sports

## SOCIAL RESPONSIBILITY

- Advocacy & Volunteerism
- Financial Aid & Program Scholarships
- Free Summer Teen Membership
- Kindness Café
- Learn to Swim & Water Safety

# Piedmont Family YMCA

At the Y, strengthening community is our cause. We believe that positive, lasting personal and social change can only come about when we all work together to invest in our kids, our health and our neighbors. That's why we focus our work in three areas:

- Youth Development** nurturing the potential of every child and teen
- Healthy Living** improving community health and well-being
- Social Responsibility** giving back and providing support to our neighbors



## YMCA Community Impact in 2025

### Brooks Family YMCA

- 11,222** members served, 35% on scholarship (year end)
- 3,925** scholarships totaling \$713,335
- 369,850** facility scan-ins
- 58,158** group exercise class check-ins

### Aquatics

- 1,381** swim lessons, 141 (10%) on scholarship
- 3,660** YMCA Ben Hair Learn-to-Swim students
- 430** on developmental, competitive, and masters swim teams

### After School

- 438** students in Charlottesville City Schools
- 93** students in Greene County Schools
- 403** scholarships, 75% totaling \$908,856

### Camps

- 687** summer campers
- 262** out-of-school time campers
- 192** scholarships, 28% totaling \$130,267
- 235** sports campers

### Early Learning Center

- 114** students age 0-5
- 76** scholarships, 67% totaling \$706,647
- 49** students in Mixed Delivery Program
- Opened registration for YMCA ELC at Sentara MJ

### Sports

- 1,309** in youth flag football
- 591** in youth basketball
- 477** in youth + adult volleyball
- 176** athletes on scholarship (7%)

### Summer Academies

- 90** students in Charlottesville City School
- 26** students in Greene County Schools
- 116** scholarships, 100% totaling \$91,637
- 90-minutes of reading, 90-minutes of math

### Teen Programs

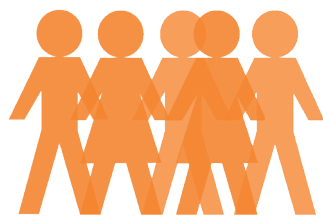
- 1,344** Brooks free summer teen memberships
- 324** Teen Night Out participants
- 69** Teen Extreme Camp & CIT participants
- 36** Leaders Club & Youth and Government participants

## 2025-2027 Strategic Plan

### Framework

#### Inclusion and Access

Expand reach and improve access to include the under-resourced and under-represented.



#### Partner and Collaborate

Engage local leaders and organizations to work collaboratively, think strategically and act tactically.



#### Sustainability and Innovation

Employ operational best practices, resource allocation, and innovative responses to community needs.



### Priorities

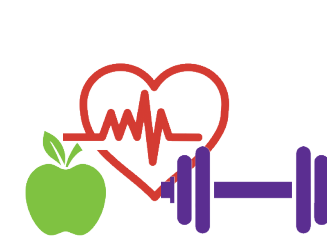
#### Youth Development

- Adaptive programming
- Early learning expansion
- Integrated Partnerships



#### Healthy Living

- Hub for whole health
- Generational programming
- Expand off-site programs



#### Social Responsibility

- Free summer teen memberships
- Summer learning loss prevention
- YMCA Ben Hair learn-to-swim



#### Financial Stability

- Diversify revenue streams
- Comprehensive fundraising
- Innovative operations



## How we operated



Revenue	2024	2025	%
Membership	\$3,528,899	\$3,993,305	+13%
School-age	\$1,771,556	\$1,983,398	+12%
Contributions	\$1,686,582	\$1,740,892	+3%
Aquatics & sports	\$1,376,990	\$1,636,079	+19%
Early Learning	\$ 619,544	\$ 874,339	+41%
<b>Total</b>	<b>\$8,983,571</b>	<b>\$10,228,013</b>	<b>+14%</b>



Expenses	2024	2025	%
Brooks	\$2,867,979	\$3,093,885	+8%
School-age	\$1,636,150	\$1,842,949	+13%
Early Learning	\$1,456,417	\$1,823,024	+25%
Aquatics & sports	\$1,487,628	\$1,555,999	+5%
General & admin	\$ 944,625	\$1,074,939	+14%
Depreciation	\$ 559,097	\$589,118	-5%
<b>Total</b>	<b>\$8,951,896</b>	<b>\$9,979,914</b>	<b>+11%</b>

## 2025 Board of Directors

Kelley Train, *Chair*  
 Kurt Krueger, *Vice Chair*  
 Andrew Sallans, *Treasurer*  
 Helen Cauthen, *Secretary*  
 Lily Engle  
 Daniel Fairley  
 Robin Fisher  
 Susan Gruber  
 Freddy Jackson  
 Jackie Martin  
 Rob Masri  
 Mary Esselman Roberts  
 Rich Stover  
 Paul Tesoriere

**Emeritus Directors**  
 Suzanne Brooks  
 Dr. Larry Gimple  
 Alex Moore  
 Bill Wardle

## Our Supporters

Gifts made January 1, 2025 – December 31, 2025

In 2025, 386 donors and grantors gave 729 gifts, totaling **\$1,740,892** to advance the YMCA mission for all!

### \$500,000+

United Way of Greater Charlottesville

### \$150,000+

Ben Hair Just Swim For Life Foundation  
 Anne & Gene Worrell Foundation

### \$50,000+

Adivans Fund  
 Suzanne & Rob Brooks  
 Perry Foundation

### \$20,000+

Bama Works Fund of Dave Matthews Band  
 City of Charlottesville  
 The Joseph & Robert Cornell Memorial Foundation  
 Larry and Toni Gimple  
 Manning Family Foundation  
 Kelley MacDougall & Mike Pausic  
 Wardle Family Foundation  
 Bill & Nancy Wardle  
 YMCA of the USA

### \$10,000+

County of Albemarle  
 John Nunley  
 Rimora Foundation

### \$5,000+

Angle Family Charitable Fund  
 Better Living Foundation  
 Andy Block  
 Jack & Wendy Brown  
 Liza & Peter Borches  
 CMA Borches Fund  
 Dominion Energy

Patrick & Jessica Fenn  
 Ivy Rehab  
 Jefferson School Foundation  
 L.L. Bean Summer Camp Scholarship  
 Pepsi-Cola Bottling Company of Central Virginia  
 Rathburn Family Foundation  
 Elizabeth & Robert Sincerbeaux  
 Pamela Stover-Mejias & Marco Mejias  
 Sally Christopher & Tanner Schilling  
 USA Swimming  
 Anonymous

### \$2,500+

AquaWear  
 Robert & Lynn Bremer  
 Katherine Brooks & George Beller  
 Life Fitness  
 SKV Group  
 UVA Community Credit Union

### \$1,000+

Elizabeth Carr & Christopher Acheson  
 American Online Giving Foundation  
 BMS Administration LLC  
 C&F Bank  
 Ellen & Glenn Catalano  
 Rip & Millie Cathcart  
 Helen & Jim Cauthen  
 Charlottesville Rotary Foundation, Inc.  
 Sam & Diana Clark  
 Isabel McGregor-Crane & John Crane

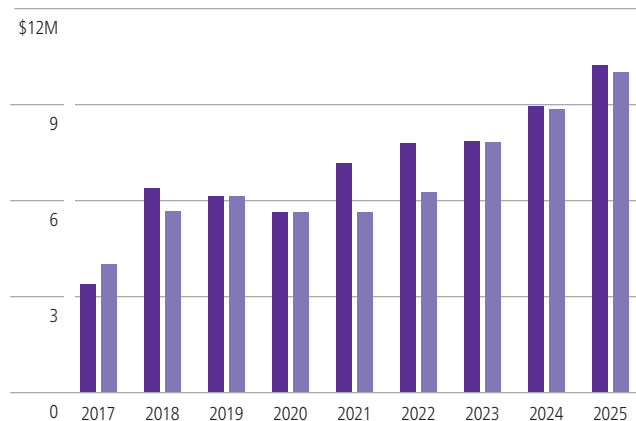
Diane De Onis  
 Lily Engle & Peter Dingman  
 Sue & Frank Friedman  
 The Richard & Leslie Gilliam Foundation  
 Peggy Gup  
 Hanckel-Citizens Insurance Company  
 The Dot & Lam Hardman Family Foundation, Inc.  
 Huffman Family Foundation  
 Patricia Jones  
 Nora & John Kern  
 Jamie Knorr  
 Kurt & Nancy Jo Krueger  
 Jackson Lindsay  
 The Live Oak Fund  
 Lombardi/Smith Family Fund  
 Glenna Ohlms  
 Norman Oliver MD & Susan Jacobson  
 Joan & Jim Packer  
 Dana Plank & Sherry Amos  
 Richard Spurzem  
 Rich & Katy Stover  
 Jefferson Strider  
 Ann Swaim  
 Jessica & Gary Taylor  
 Paul Tesoriere  
 Thompson Jones Alexander Foundation  
 Kelley Train  
 Carol & Bob Vanderspiegel  
 Virginia Masters Swim Team  
 Eric Walden  
 Blythe & Charles Watkins  
 Jack Weber  
 Patricia & Gregory Weiler  
 Devyn Wildy

Wrightson Ramsing Foundation  
 YMCA of Greater Richmond

### \$500+

Lori & David Balaban  
 Banker's Life  
 Virginia Bayliss  
 Phil Bowers  
 Zechariah Broring  
 Deirdre & James Brown  
 Charlottesville Area Community Foundation  
 Edward Coates  
 AJ & Andrew Davidson  
 Dick's Sporting Goods  
 Kimberly Dowdell  
 Fun is for Everyone Fund  
 Katie Galvin  
 Susan Gruber  
 Megan Haury  
 Lee & Tom Hicks  
 Heather & Jon Hill  
 Don Hughes  
 Marcia Invernizzi & Michael Gallahue  
 Lanscan Systems, LLC  
 Leaders Club Popcorn Fundraiser  
 Rob & Natalie Masri  
 Mincer's  
 National Pools of Roanoke  
 Pamela Dulgin & Robert Rushia  
 T & N Printing  
 Two Men and a Truck  
 Ashley Wright  
 Yang Xu

## Our Growth 203% growth in revenue over 8 years



Growth	Revenue	Expenses
2017	\$3,380,955	\$3,998,374
2018	\$6,348,719	\$5,631,031
2019	\$6,014,891	\$6,032,188
2020	\$5,597,353	\$5,623,676
2021	\$7,153,810	\$5,623,939
2022	\$8,027,375	\$6,216,038
2023	\$7,819,386	\$7,794,733
2024	\$8,983,571	\$8,951,896
2025	\$10,228,013	\$9,979,914



FOR YOUTH DEVELOPMENT®  
 FOR HEALTHY LIVING  
 FOR SOCIAL RESPONSIBILITY

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