

YMCA Gatorade Halloween Hustle 10k Run + 2 Mile Family Walk

October 31, 2026 | 8:30-10:30am



SPONSOR BENEFITS

2026 Anticipated Attendance: 1,000+

	TITANIUM \$7,500	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,250
• Your company logo, website link, and sponsorship level on event web page				
• Complimentary race entries	10	8	6	4
• Invitation to YMCA Donor Event				
• Your company name and hyperlink in e-newsletter (30,000 circulation)				
• Your company logo displayed on t-shirts, posters, flyers, event signage, and banner at finish line*				
• Onsite booth to promote your company at the event • Promo materials in race bags				
• Social media spotlight (500k+ annual reach) & YMCA lobby monitors (370,000 annual facility visits)				
• Your company logo on a banner in gym for one year (11,000 members)				

*Sponsorship Deadline: October 1, 2026

2026 HALLOWEEN HUSTLE EVENT SPONSORSHIP FORM



Sponsor Deadline: October 1

Impact: Race proceeds support Piedmont Family YMCA's mission to ensure ALL community members (children, teens, adults, and seniors) can access our facility and programs, regardless of ability to pay.

We are so grateful for your support. Together we can change lives!

The Piedmont Family YMCA is a non-profit 501(c)3 organization.

Company Name _____

Contact Name _____

Phone _____ E-mail _____

Company Address _____

City _____ State _____ Zip _____

Sponsor Level

I agree to sponsor this event at the following level: ☐ Titanium | \$7,500

☐ Platinum | \$5,000 ☐ Gold | \$2,500 ☐ Silver | \$1,250 ☐ Bronze | \$500

Other: \$ _____ Signature of decision-maker: _____

Sponsorship benefits will not go into effect until the sponsorship payment has been received.

Please submit this form to Megan Gildea at mgildea@piedmontymca.org or drop it off at the YMCA at 151 McIntire Park Drive Charlottesville, VA 22902.

Pay by check: Make check payable to: Piedmont Family YMCA
Memo Line: Race Sponsorship

Online Payment:

use the giving link on the race info page (below/at right)
After selecting dollar amount, click "Dedicate this donation"
fill in the "In honor of" line with "Halloween Hustle Sponsor"

Learn more & give: piedmontymca.org/halloween-hustle

Questions? Contact Megan Gildea at
mgildea@piedmontymca.org | 434.270.7536

