



Piedmont Family YMCA

STRENGTHENING COMMUNITY | 2019 ANNUAL REPORT

HEALTHY LIVING



YOUTH DEVELOPMENT



SOCIAL RESPONSIBILITY

FOUR LOCATIONS

YMCA
EARLY LEARNING
—
JEFFERSON
SCHOOL

**BROOKS
FAMILY
YMCA**
—
MCINTIRE
PARK

**CROZET
YMCA**
—
CLAUDIUS
CROZET
PARK

YMCA
AFTER SCHOOL
—
GREENE
COUNTY

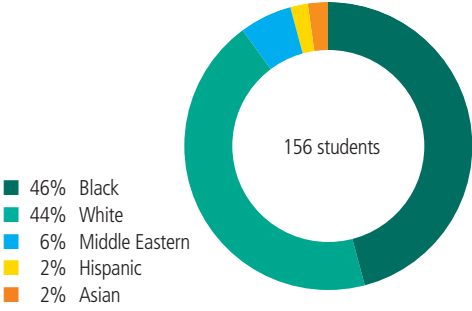
Piedmont Family YMCA At the Y, strengthening community is our cause. We believe that positive, lasting personal and social change can only come about when we all work together to invest in our kids, our health and our neighbors. That's why we focus our work in three areas:

- Youth Development** nurturing the potential of every child and teen
- Healthy Living** improving community health and well-being
- Social Responsibility** giving back and providing support to our neighbors

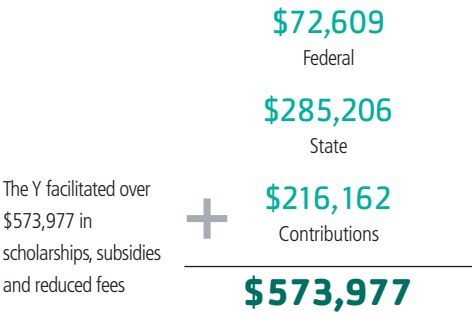
Early Learning Center

January 1 – December 31, 2019

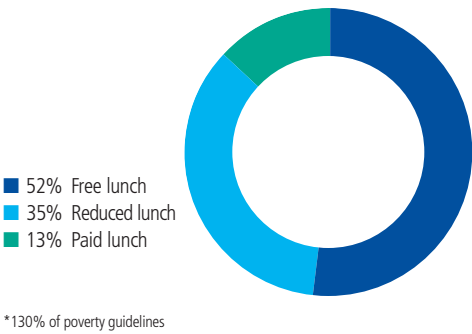
Student race and ethnicity



Child care tuition assistance



USDA income eligibility*



EARLY LEARNING CENTER

@Jefferson School

Early childhood education and kindergarten readiness program for economically disadvantaged youth ages 0-5 so that parents can work or study.

90% of brain growth happens before kindergarten

- 156 children served
- 135 children, 87%, received scholarships totaling \$573,977
- 95% of children met PALS-PreK kindergarten readiness benchmarks

“ The YMCA provided a solid learning foundation and my preschooler is ready to take on kindergarten! We would not have had this opportunity if not for a scholarship.” —Parent



BROOKS FAMILY YMCA @McIntire Park

In 2017, the YMCA opened the first facility YMCA in Charlottesville for affordable, accessible aquatics, fitness and family recreation.

28% of adults and 17% of children are obese in the TJHD

- 18,728 people served
- 1,686 people, 9%, received scholarships totaling \$510,361
- 329,879 facility scan-ins

“ I went to the cancer center to get treatment, I came to LIVESTRONG at the Y to heal.” —LIVESTRONG participant

CROZET YMCA @Claudius Crozet Park

From 2011 to 2020, the YMCA leased a satellite facility from Claudius Crozet Park in Western Albemarle for affordable, accessible aquatics, fitness and family recreation.

24% of people in the TJHD report no leisure time or physical activity

- 2,546 people served
- 331 people, 13%, received scholarships totaling \$27,206
- 55,529 facility scan-ins

AFTER SCHOOL @Greene County

Proud partnership with Greene County Schools to provide safe, enriching after school care for youth ages 5-10 so that parents can work or study.

73% of parents need after school to work

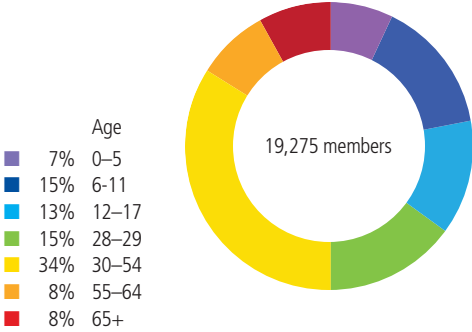
- 55 children served
- 9 children, 16%, received scholarships totaling \$9,720
- 10,800 hours of homework help, math and literacy enrichment per student

“ The YMCA after school program has a symbiotic relationship with our teachers and allows us to magnify our collective impact with our students.” —School Administrator

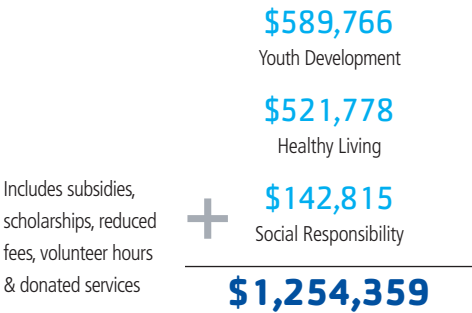
Brooks Family & Crozet

January 1 – December 31, 2019

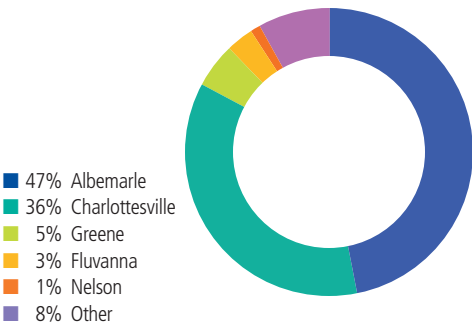
YMCA member age



Scholarships and donated services



Membership by jurisdiction



Our Supporters

Gifts made January 1, 2019 – December 31, 2019

Together, we are committed to giving young people the resources to reach their full potential, providing individuals with the access and support to lead healthy lives and connecting neighbors so they come together for the common good.

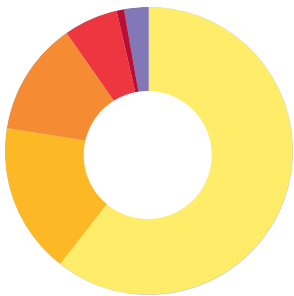
In 2019, **144 donors** gave **\$690,078** to advance the YMCA mission for all!

How we operated



Revenue

Membership	\$3,647,936
Program	\$1,077,252
Early Learning	\$969,406
Contributions	\$320,297
Total	\$6,014,891



Expenses

Brooks	\$3,235,666
Early Learning	\$905,553
Crozet	\$676,516
CYAC	\$326,304
Greene	\$43,359
General & Administration	\$138,659
Total	\$5,326,057
(Depreciation)	\$706,131

Our Board

Alex B. Moore, *Chair*
 Robert E. Bremer, *Vice Chair*
 Suzanne J. Brooks, *Secretary/Treasurer*
 Tom Bowe
 Ravi Chandra
 Lawrence W. Gimple, MD
 James S. Hargrove
 Anne B. Hemenway
 Phung Huynh
 Lee F. Hicks
 Kurt J. Krueger
 Edgar Lara
 Stephen T. McLean
 Christine W. Sheffield
 William G. Wardle
 Jessica P. Maslaney, CEO

\$100,000–\$250,000

Suzanne & Robert Brooks
 United Way of Greater
 Charlottesville

\$50,000–\$99,999

Sahm Family Foundation

\$25,000–\$49,999

Bama Works Fund
 City of Charlottesville
 Rip & Millie Cathcart
 The Rimora Foundation
 Wardle Family Foundation
 Women United in Philanthropy

\$10,000–\$24,999

Anonymous
 Bama Works Fund c/o CACF
 Community Endowment Fund
 James & Lily Hargrove
 Heiner Family Foundation
 Kelley MacDougall &
 Michael Pausic
 MAPP2Health
 Perry Foundation, Inc.
 Rathburn Family Foundation
 Sona Bank
 UVA Cancer Center

\$5,000–\$9,999

Anonymous
 Better Living Foundation
 Kurt & Nancy Jo Krueger
 Nunley Family Fund
 John Nunley

\$1,000–\$4,999

Anonymous
 Anonymous
 Albemarle County Rotary Club
 Dr. & Mrs. John F. Angle

BB&T

Tom Bowe
 Jacqueline Bradley
 Robert & Lynn Bremer
 Wendy & Jack Brown
 Camp – Younts Foundation
 Charles Chandler
 Ravi & Kiyomi Chandra
 Sam & Diana Clark
 Missy & Jason Corbin
 Chris & Brad Eure
 The Richard and Leslie Gilliam
 Foundation
 Larry & Toni Gimple
 Pat & Rick Jones

Jay & Barbara Kessler
 Nancy & Jamie Knorr
 Jessica & Chris Maslaney
 Alexander T. McConnell
 Steve & Caroline McLean
 Alex & Kelly Moore
 Kathy & Preston Sledd
 Cheryl & William Snow
 Bill & Nancy Wardle
 Jacquelyn & Steve Watson
 Reginald Woods
 Wrightson Ramsing Foundation

\$500–\$999

Anonymous
 Sue and Frank Friedman
 Ross & Deborah Grossman
 Anne B. Hemenway
 Lee & Tom Hicks
 Randy & Lisa Huffman
 Mincer's
 Norman Oliver & Susan Jacobson
 Bob Vanderspiegel
 Whitley/Service Roofing and
 Sheet Metal

\$250–\$499

Anonymous
 Anonymous
 Edward & Martha Coates
 Crozet Lions Club
 Karen Durland-Jones
 John Loy & Alaina Schroeder
 Jim & Joan Packer
 Helen E. Phillips
 Kelly & Joe Raichel
 Alex Rayle
 Rich & Cathy Stover
 Mary Wilson

\$100–\$249

Anonymous
 Anonymous
 Anonymous
 Joe Aust
 Timothy Beeghly
 Mark & Emma Bolyard
 Kimberly Chapman
 Joe Deverna
 Elisa Diehl
 Pattie & Robert Downer
 Harry Frazier
 Brad & Carrie Heilman
 Phung Huynh
 Journey & Sharon Johnson
 Stan & Julie Kaslusk
 Kroger
 Richard Minturn
 Ruth Ann Rehm
 Diana Scott
 Carmen & Kirk Stanford
 Shannon Wells
 Mike & Leslie Wenert
 Roger Williams
 Clarice Zillmer

Up to \$99

Anonymous
 Peter & Regina Bartlett
 Nikki Bialy
 Frances Brooks
 Ellen Catalano
 Sarah Collie
 D.A. & Caroline Dessouky
 Mindy and Matt Dodge
 Paul, Sophie, James &
 Maeve Dougherty
 Jeri & Tom Evans
 Lisa Falke
 Katie & Russ Fisher
 Kimberly Gallo
 Grand Home Furnishings
 Elizabeth Hernandez
 Holly Hintz
 Eliza Holland
 Janet Knight
 Dodd Lamberton
 Edgar Lara
 Jennell Lynch
 Dorie McHugh
 Leslie Middleton &
 Patrick Punch
 Jean & John Newsom
 Heidi Nobles
 Allie & Eric Payne
 Jane Perry
 John Rossi
 Betty & Nathan Szejniuk
 Carmen & Kirk Stanford
 Fred Willard, Jr.
 Thomas Wilson, Jr.

For more information PiedmontYMCA.org | 434.974.9622



FOR YOUTH DEVELOPMENT®
 FOR HEALTHY LIVING
 FOR SOCIAL RESPONSIBILITY

151 McIntire Park Drive
 Charlottesville, VA 22902

Brooks Family YMCA | 434.974.9622
 Crozet YMCA | 434.974.9622
 Early Learning | 434.202.0118
 Greene County | 434.974.9622

